

# Sunbelt's Favorite Franchises

## DELI, BAKERY

The ultimate in quality, quick service food franchises offering several different profit sources including new and innovative opportunities in bakery goods, delicatessen, food delivery, and catering. High volumes on Monday thru Friday operation, lunch only. Mostly corporate delivery and business to business operation. A very simple quality-of-life type business that is easy to run and operate. Available in Express Store and Full-Service Production Store.

**Single Unit:** (Area Development is available)

**Franchise Fee:** \$26.5K

**Net Worth:** \$645K (for Area Development)

**Total Investment:** \$145.6K-\$318.7K

**Liquid Capital:** \$100K

## HOME HEALTH CARE

Today in-home health care is in tremendous demand, and franchise owners have the extraordinary opportunity to discover the rewards of an industry, driven by an anticipated 50 year senior population growth of 250%. Enjoy weekday office hours, low cost locations, no inventory, no perishables, and a fulfilling business that provides clients with personal medical and non-medical care in the comfort of their own homes. Our owners may enjoy indirect involvement if they so choose. No previous healthcare experience is necessary, business management and people skills are essential.

**Franchise Fee:** \$36K

**Net Worth:** \$250K

**Royalty:** 6%

**Liquid Capital:** \$50K - \$60K

## FAST CASUAL DELI/GOURMET

Great "real" restaurant concept, perfectly positioned in the industry's growth sector for the next generation – Quick Casual. Offers pure franchise criteria...For Customers; specialty sandwich, gourmet pizzas and salads, fresh, highest quality in 100+ seat casual dining ambiance at modest pricing(Value)...For Franchisee; exceptionally efficient systems, strong experienced franchisor and Area Development available. This is a turn-key business. Third party financing is available.

**Single Unit:**

**Franchise Fee:** \$35K single store

\$55K two store

\$75K three store

\$25K per store – 4 or more

**Royalty:** 4%.

**Total investment:** \$363K - \$586K

**Liquid Capital:** \$250K

**Area Development Available**

### **BAR-B-O RESTAURANT**

Hickory-Smoked Southern Charm! The best Bar-B-Que you've ever had the pleasure of tasting! This franchise has specialized in hickory pit Bar-B-Que for nearly 60 years and has perfected the art of Southern cuisine, offering customers an extraordinary product at a competitive price in a comfortable atmosphere. It's winning combination.

#### **Master Franchise:**

**Franchise Fee:** \$97.5K-\$320K

**Net Worth:** \$600K

**Royalty:** 4% of sales

**Liquid Capital:** \$125K-\$250K

### **POSTAL, BUSINESS & SHIPPING SERVICES**

Business Center Development builds Shipping/Mailbox stores nationwide offering over 40 services. We are not a franchise therefore we do not have any ongoing fees. However, we do provide a complete turnkey operation including complete store set up, training and on going support to our buyers. This is an easy to operate business, which is suited to individuals from various different backgrounds. SBA loan assistance is provided.

**Franchise Fee:** \$0

**Royalty:** none

**Total Investment:** \$74.5K

### **CARPET AND UPHOLSTERY CLEANING**

This franchise is the world leader in carpet and upholstery cleaning, with nearly 4000 franchisees cleaning over a billion square feet of carpet in 50 countries a year. The business is home based and holds 11 patents, with a unique cleaning process that uses 80% less water than traditional steam cleaning. The solutions are natural with no soaps or detergents; leaving no residue behind. Package includes franchise, equipment, training, and contact management program, marketing supplies and approximately a 3 month supply of product and much more!

**Franchise Fee:** \$24.95K-\$40.95K

**Royalty:** \$217.46/month

**Total investment:** \$73K

### **QUICK SERVICE RESTAURANT/CATERING FINE FOODS**

The ultimate in quality, quick service food and fine food catering franchises offering multiple profit sources including new and innovative opportunities in seated dining, food delivery and catering. Major focus has been placed on fine food catering, whether it is for a conference room of ten or a sit down dinner for 500. Stores are generally open Monday through Friday, in the morning for breakfast snacks and in the afternoon for lunch. Franchisees will enjoy the following profit centers: Quick service restaurant, meal delivery service, catering, and retail food store.

#### **Master Franchise**

**Franchise Fee:** \$130K-\$393.6K

**Net Worth:** \$500K

**Royalty:** 6%

**Liquid Capital:** \$170K- \$250K

### **HAIR CARE**

For more than 20 years, we have pioneered the lucrative value-salon sector – making Our Franchise an extremely strong brand and a household name. By providing this desirable service and marketing to busy, value-conscious families and men, Our Franchise has grown dramatically over the years. Considering this growth, along with its convenient strip center locations, it's not surprising that Our Franchise has established a very loyal customer base. Research shows that one-third of Our Franchise' customers visit salons an average of seven times each year and has returned to Our Franchise for five or more years.

**Franchise Fee:** \$12,500-\$22,500

**Net Worth:** \$300K

Total Investment: \$76,830-\$220,500

### **LASER AND AESTHETIC SKIN CARE**

This franchise is leading the way in non-invasive laser and aesthetic skin care. Never before have so many people been interested in keeping their skin looking young and healthy, thus creating a very high demand. Its clinics also have very high profit margins due to the use of the very latest technology and top-of-the line products.

#### **Master Franchise:**

**Franchise Fee:** \$140K-\$553.5K

**Royalty:** 5%

**Net Worth:** \$600K

**Liquid Capital:** \$150K-\$250K

**Total investment:** \$450K - \$550K

### **HOME REPAIR & MAINTENANCE**

This concept is ideal for those professionals looking for an exciting service business franchise that allows them the diversity of working the business themselves or hiring employees to service the clients. Our unique Call Center answer, monitors, evaluates and then forwards the franchises hot leads that are eager and ready to have the work done. This opportunity is in the home maintenance and repair industry.

**Franchise Fee:** \$35K (\$15K each additional)

**Royalty:** 7% of gross sales

**Net Worth:** \$175K (Avg.)

**Liquid Capital:** \$55K/Good

Credit

**Total Investment:** \$55K - \$75K

### **FULL SERVICE HAIR SALON/PRODUCT**

This franchise is the pioneer of the one stop beauty superstore. It combines a tremendous variety of beauty products with the compliment of a full service salon. With over 4000 products available and services that range from hair care to spa services, this is a winning combination that represents over a trillion dollars annually. This is available in malls, plazas and Main St. locations.

#### **Master Franchise:**

**Franchise Fee:** \$103.5K-\$553.5K

**Royalty:** 6%

**Net Worth:** \$700K    **Liquid Capital:** \$250K

### **PRE-EMPLOYMENT BACKGROUND SCREENING**

Business-to-Business pre-employment background screen; perfect for the corporate escapee with strong management and people skills. In today's security conscious environment, employers demand to know more about the people they hire and our Franchisees fill that need. Exceptional training and marketing support. Territory development agreements are available.

**Franchise Fee:** \$35K-\$30K (2<sup>nd</sup> unit)-\$25K (Thereafter also this is negotiable for right client)

**Net Worth:** \$100K

**Total Investment:** \$70K - \$210K

**Royalty:** 6%

**Liquid Capital:** \$50K

### **EDUCATION/TUTORING/TEST PREPARATION**

We seek managers and sales people, as well as educators, to operate retail-learning centers. This is a real service business with no inventory. We offer substantial initial and on-going training and great support. As the pioneer in the learning center industry we have established our success by responding to the urgent national need for Supplemental Educational Services. Financing is available through approved lenders.

**Franchise Fee:** \$40K

**Total Investment:** \$150K to \$210K

**Royalty:** 8%

**Liquid Capital:** \$50-60K

### **EMBROIDERY, SCREEN PRINTING & PROMOTIONS**

This franchise is at the leading edge of franchising by combining five opportunities into one franchise, which improves the profitability for the franchisee. The five profit centers are; Embroidery, Screen Printing, Promotional Products, Banners/Signs and Transfers. Combined sales in these five industries are over \$50 billion. This is available in Express and Full-Service Production Store.

**Master Franchise:**

**Franchise Fee:** \$110K-332K

**Net Worth:** \$500K

**Royalty:** 5%

**Liquid Capital:** \$150K-\$250K

### **RETAIL STORE, CAFÉ**

This franchise is a fantastic, all-exclusive, low carb retail store & café offering quality, delicious controlled carb food selections. The followers of low carb lifestyles are always seeking tasty foods that are "safe", without the hidden carbs. The customer, novice or expert can safely experience all that a low carb lifestyle has to offer. Franchisees will enjoy the profits from two profit centers, Retail Food Sales and a Quick Service Café.

**Master Franchise:**

**Franchise Fee:** \$72K-270K

**Net Worth:** \$500K

**Royalty:** 5%

**Liquid Capital:** \$200K

## **FLOORING/WINDOW COVERINGS**

This franchise is now entering our 14th year in business. We currently have 110 Franchise Partners across North America. This is without question one of the most exciting business opportunities for sales and marketing executives in the Country. Our Franchise owners build a multi-truck operation with a small staff and overhead and yes build a multi-million dollar business. The key is building relationships with the trades, such as the Insurance Industry, Home Builders, General Contractors, Interior Designers and Realtors. Nobody and I mean **nobody** from the Floor and Window Coverings Industry markets to the trades. The retailers all market to consumers, the other shop at home businesses market to consumers, so when we get in front of the trades 90% of them are blown away!! On the other side, we only work with consumers that we are referred to and again 90% want to use our service, because the alternative is to load up the car with the family and drive to the store, plus we are referred by a business they trust. **Franchise Fee:** \$24.9K-\$39.9K      **Royalty:** 5%  
**Liquid Capital/Total Investment:** \$80-\$100K      **Net Worth:** \$250K

## **TANNING SALON**

If you want to keep your full-time job or work in a fun and exciting environment this franchise is for you. Be a part of the fastest growing tanning franchise in the world. Multi-unit and Area Development is available.

### **Single Unit:**

**Franchise Fee:** \$30K

**Royalty:** 6%

**Liquid Capital:** \$75K (minimum)

### **Area Developer:**

**Franchise Fee:** 3 for \$51K 5 for \$65K 10 for \$100K

**Net Worth:** \$400K      **Liquid Capital:** \$200K

## **AUTOMOTIVE REPAIR & MAINTENANCE**

Finally, a recession proof business that offers the convenience and expertise to the automotive customer. Proper maintenance of a vehicle is defined by in-depth training and industry knowledge, providing the customer with the “value” they deserve. There are now more vehicles and less service bays across the country, positioning our Franchisees in an exciting industry for now and the future! The motivation to succeed and grow in the future is all that is needed. With almost 27 years of experience, our team has the training, business plan and marketing structure to support your automotive opportunity.

### **Single Unit:**

**Franchise Fee:** \$25K

**Royalty:** 6-7.5%

**Net Worth:** \$200K

**Liquid Capital:** \$60K-\$80K

### **Area Developer:**

**Net Worth:** \$500K

**Liquid Capital:** \$150K

*Client must open at least one store.*

### **CONSTRUCTION, SERVICE WARRANTY & REPAIR**

This franchise is a twenty-year-old company, recession proof, business to business franchise that delivers three residential services to home builders, Realtors and property management companies. It offers an office location/professional lifestyle type of business with little or no competition that delivers customers from one service to the other. Business Management Skills a definite bonus.

**Franchise Fee:** \$40K

**Royalty:** 7 to 4% (sliding scale)

**Total Investment:** \$100K (or less)

### **CAR DOOR UNLOCKING & LOCKSMITH**

A unique franchise opportunity. No location is required. There are no build-out costs and almost no inventory. Start-up costs are extraordinarily low and there is an excellent ongoing income opportunity. No experience is needed. We have extensive marketing, training, support and revenue programs. We are the largest Locksmith (and car door unlocking) system in the USA. We have the latest technology and national accounts to maximize business operations. Join the dominator (like “Wal-Mart, Home Depot”). Our customers and business operations are rapidly expanding while there are constant declines in our “mom and pop” competitors.

**Franchise Fee:** \$20K-\$100K

**Liquid Capital:** \$60,000 (minimum)

**Total Investment:** \$13,000 -\$100,000

### **EMERGENCY SERVICES & RESTORATION**

We offer an exciting service business opportunity in a \$32 Billion niche recession-proof industry. Our franchisees provide quick-response emergency restoration services to insurance companies and property owners' damage claims caused by water, smoke, fire, etc. Our Franchise is experiencing dynamic growth and expansion in this immense market. No prior experience necessary. With fast start-up and low initial investment, our franchisees see a quick return on their hard work & efforts. Expanded local market opportunities are available. Assistance offered to secure financing with outside lending institutions including SBA.

**Franchise Fee:** \$25K

**Total Investment:** \$54K - \$79K

### **MOBILE SCREEN REPAIR**

Home based Industry space or store front; you bring the workshop to the customer's home. Protected territories and proven marketing for FAST “ramp-up”. This is an excellent business, marketing, sales and product knowledge training. This is a great business opportunity for men and women, sole proprietor or multi unit locations. Franchise Fee includes all start up materials needed and inventory. Financing is available.

**Franchise Fee** \$69.3K

**Total Investment:** \$69.3K

**Net Worth:** \$100K    **Liquid Capital:** \$25K

### **WOMEN'S FITNESS CENTER**

These fitness clubs for women are looking for an aggressive man or woman that wants to own a fitness center...Sales and marketing experience a plus. We has a low up-front investment, many territories available, semi absentee business or owner operator. We have multi unit packages with a built in growth plan and minimal employee requirements (only 3 to 4). Financial benefits from diverse revenue streams, including: Tanning, Massage, Sauna, Nutritional, Fitness, Accessories and Yoga, Pilates and other creative classes. Unparalleled support system including – Site location, assistance in lease negotiations, Club management software, Marketing support & materials, initial and ongoing tech support.

**Total Investment:** \$80K to \$120K

**Net Worth:** \$300K

**Liquid Capital:** \$150K

### **SPORTS THEME HAIR SALON, MEN & BOYS**

A one-of-kind place for men and boys to get their hair cut in an entertaining sports environment. This franchise is designed for the investment buyer that would like to keep his or her job and is looking for a recession proof cash management business. We sell single, package and Area Developer franchises.

#### **Single Unit:**

**Net Worth:** \$350K

**Liquid Capital:** \$65K

#### **Area Developer:**

**Broker Commission:** \$25K

**Net Worth:** \$500K

**Liquid Capital:** \$150K

### **DIRECT MAIL ADVERTISING**

Love Sales? This is your franchise. It is the fastest growing direct mail franchise today. Owned by the nation's largest direct mail company, this is a home-based franchise with superior direct mail products, no inventory and no overhead costs. Direct sales experience a plus.

**Franchise Fee:** \$29K

**Liquid Capital:** \$20K

### **HAIR CARE**

By tapping into the male market, our concept has taken the values salon sector by storm. It is the strongest salon brand in its category in the U.S. with close to 2,000 locations. We offer a contemporary and comfortable atmosphere and appeals to men in search of updated hairstyles at affordable prices. Its strategic locations make it convenient for customers and help promote repeat business.

**Franchise Fee:** \$12,500-\$22,500

**Net Worth:** \$300K

**Liquid Capital:** \$100K

**Total Investment:** \$106,860-\$169,080

### **SOUPS, SANDWICHES, SALADS, CATERING**

Fresh! Fun! Hand-made! We offers healthy, delicious food served wherever people work and play. This Franchise takes a wide world of multi-cultural flavors and serves it up fresh with their gourmet sandwiches, made-to –order tossed salads, mouth-watering quesadillas, homemade soups, and signature side dishes and beverages. Many locations also offer a fresh fruit smoothie menu and/or a gourmet coffee menu for extra enjoyment and extra profits. Catering is also a large profit center.

#### **Master Franchise:**

**Franchise Fee:** \$136K-\$478K

**Net Worth:** \$600K

**Royalty:** 5%

**Liquid Capital:** \$170K-\$250K

### **BUSINESS COACHING**

We are seeking business consultants or transitioning executives to facilitate monthly peer advisory boards and provide private coaching sessions to local business owners. The Board members are leaders of non-competing businesses who learn from each other’s successes and challenges, and find new solutions through better business practices. Exclusive territory, home-based business, low overhead, flexible hours, owner operated, high ROI, and short ramp-up.

**Franchise Fee:** \$9.9K - \$39.9K

**Total Investment:** \$28K - \$85K.

### **FULL SERVICE PICTURE FRAMING**

We are looking for people who enjoy a hands-on, artistic retail and service environment. They should appreciate artwork and delight in helping people decorate their home/office. We are looking for management, communication, organization and people skills.

Financing Available,

**Franchise Fee:** \$25K

**Liquid Capital:** \$35K / good credit

**Total Investment:** \$97K to \$143K.

### **EXECUTIVE/VIRTUAL SUITES**

This is an upper-management franchise, designed for the executive that operates during traditional business hours and is ideal for area development. As the pioneer in virtual officing, we are serving the dramatically growing sector of business by providing prestigious address services, a secretarial level of “follow me” communications and professional meeting space for our clients. With this Concept you have all the benefits of a traditional office at a fraction of the cost. Work from home, work from anywhere...just “do” it more professionally.

**Liquid Capital:** \$150K

**Total Investment:** \$350-\$500K

### **ARTIFICIAL GRASS**

This franchise uses the latest technology to create and install an artificial lawn and or putting greens at business and home. A unique and innovative product that looks and feels like real grass, yet homeowners and businesses enjoy maintenance free lawns that last for years. A very simple quality-of-life business that is easy to run and operate.

Minimal start up costs.

**Franchise Fee:** \$19.5K

**Royalty:** \$375.00

**Net Worth:** \$150K **Liquid Capital:** \$60K

### **CO-OP DIRECT MAIL ADVERTISING**

We are looking for that prospect that enjoys selling and wants to control their destiny in business! This Franchise has been an industry leader for over 35 years and continues to be an outstanding franchise opportunity! Successful franchisees work in this business on a full-time basis – but some work out of their homes. No inventory and low overhead makes this opportunity especially attractive. Unmatched support and training for franchisees. Local franchises not only get National Sales support, they also receive the benefits of over \$10 million in advertising each year.

**Franchise & Training Fee:** \$15K + Territory. Acquisition fee

**Liquid Capital:** \$50K

**Royalty:** None

### **WINDOW CLEANING, PRESSURE WASHING, GUTTER CLEANING**

This is the single biggest and highest rated window cleaning and pressure washing franchise in America today. We also offer gutter cleaning, deck restoration, and blind cleaning. Our franchisees seldom have to compete on price because of the level of skill that they possess, and because of our proprietary chemicals. We have a consistent pattern of eliminating our competitors and dominating in our targeted high-end residential markets. Our time proven marketing effectiveness is unparalleled in the industry. Franchisees typically earn an 'executive level' income by their third year in business when in a major city due to a very high retention rate of previous customers, which also provides a very high resale value for each franchise. The ideal franchisee will typically be a 'hands-on' owner for the first two years, after which they can slide back into a managerial position.

**Franchise Fee:** \$31,000 (more in major cities over 500,000 – negotiable in small centers)

**Total Investment:** \$55,000 to \$82,000 if starting with a single truck.

**Liquid Capital:** \$15,000 is generally sufficient with a good credit rating.

**WIRELESS PHONES & DIRECT TV**

This franchise is the ultimate in cellular superstores. We are the leading wireless retailer with an excellent variety of carriers, accessories, and knowledgeable wireless experts who excel in customer service. Along with a consistently aggressive marketing program, endless training and support, and future brand awareness, we are the “Blockbuster” of the Wireless Industry.

**Master Franchise:**

**Franchise Fee:** \$97.5K-\$320K

**Net Worth:** \$500K

**Royalty:** \$25.

**Liquid Capital:** \$170K-\$250K